



KEWEENAW ROLLER DERBY

We're rolling into our 10th season - support a decade of roller derby in 2024!

Keweenaw Roller Derby is an established 501(c)(3), flat-track roller derby team based in the Copper Country. We value and promote local sportsmanship, inclusivity, athleticism, and recreation.

We have **four home games** (bouts) scheduled for this coming season:

1 May 25th

2 June 22nd

3 July 13th

4 August 31st

KRD gives back to the community each season by:

- Volunteering time and services to various community causes
- Promoting local, community-based organizations at all home games via ad-space, event presence, and cash donations.
- Hosting family-friendly, affordable events for all to enjoy

What do we do with your donation?

1. **Operating Costs** - There are many costs associated with running a successful roller derby league. Space rental, licensing, insurance, referee compensation, and medical supplies are things we pay for every season.
2. **Member Retention** - The average "career" of a roller derby skater is four years. The investment required of new skaters to become safe and established members is substantial. Members skate 2 days/week, pay dues, and commit to 2+ service hours per month. In order to support our members, we will split all donations 50% toward operating costs and 50% into a skater gear fund until KRD's operating costs for the year are met, after which 100% of sponsor donations will subsidize the gear fund.

How You Can Help

With KRD **advertising options**, you can lend support to this growing roller derby league and **creatively promote your business**. We give sponsors access to our growing audience of fans both online and at home. Our home games attract **300+ attendees** and our social media reach includes **4,000+ followers**.

KRD Print and Digital Advertising Options

- Social media promotion
- 100+ event posters with your logo displayed from Copper Harbor to L'Anse
- Announcer shout-outs during bouts
- Rink-side sponsor banners

In-Kind Donations

KRD is in need of the following items during each season:

- Lodging and gas cards for traveling referees
- Sign/Advertising space
- After-party food, ice, and soft drinks

Link to online donation for credit cards



Amazon
Wishlist for
in-kind
donations